

SASHA KIMIATEK

Graphic Artist | Media Production | Communications

SUMMARY

Senior-level, award-winning designer with 10+ years of experience in a wide variety of production, including government, publishing, fashion, video games, film, and television.

EXPERIENCE

Graphic Artist

City of Jersey City

01/2022 - Present Jersey City, NJ

- Designed creative assets including flyers, logos, social media graphics, animations brochures, books, signage, programs, certificates, PowerPoint presentations, letterheads, and more in Adobe Illustrator, InDesign, After Effects, and Photoshop.
- Designed the official logos for the City used on all social media accounts since 2024 using Adobe Illustrator
- Edited video and created motion graphics in After Effects and Premiere Pro for several projects including the Mayor Election Results, Pet of the Week, and the City of Jersey City documentary 'Strength Through Visibility,' which won "Best Homegrown Documentary" at the Garden State Film Festival (2023).
- Managed the City's official website and social media

Graphic Artist & Production Coordinator

Freelance/Contract

2014-2021 New York, NY

- Responsible for creative production of books, clothing, graphics, video, and websites arranging text and artwork, formatting, and preparing files for print. Clients include Disney, Dreamworks, Nickelodeon, Marvel, DC, Dove, TRESemmé, Suave, Apple, Mishka, and more in Adobe Illustrator, InDesign, and Photoshop.
- Flat-colored comics for Wolverine is Dead, She-Hulk, Wonder Woman and many more in Adobe Photoshop.
- Hand-drew illustrations/keyframe animation for video games such as Realm Raiders and Cult of the Lamb using Adobe Animate.
- Photo-retouching for hundreds of photos for Martine Barrat Photography for exhibits in the Guggenheim and Whitney Museum using Adobe Photoshop.
- Processed and filed purchase orders, invoices, licenses, and inventory, monthly solicits, tip sheets, sales reports, and metadata.

KEY ACHIEVEMENTS



Designed the Official Logo for The City of Jersey City

Created the new logo used on social media accounts from 2024-present using Adobe Illustrator.



Award-Winning Documentary

Created motion graphics for the City of Jersey City's documentary 'Strength Through Visibility,' which won "Best Homegrown Documentary" at the Garden State Film Festival (2023).



Award-Winning Campaign

Created the promotional video for the Thomas Edison Film Festival's 'Giving Tuesday' campaign that won NJ Stage's social media contest for a year of free advertising on their platform.



Best-Selling Designs

Created 4 illustrated designs for the clothing brand Mishka (MNBKA) that sold out in one seasonal collection.

LANGUAGES

Spanish: Professional Working Proficiency

SKILLS AND PROGRAMS

- Graphic Design
- Website Design
- Motion Graphics
- Animation
- Video Editing
- Photo-Retouching
- Typography
- Colors
- Illustration
- Flyers
- Logos
- Signage
- Books
- Social Media
- Writing
- Spanish Translation
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere
- Adobe Audition
- Adobe Animate
- Figma
- Storyboard Pro
- Clip Studio
- PowerPoint
- Excel
- Word

EDUCATION

B.A. Design and Applied Arts Minor in Spanish Language

Muhlenberg College

2009-2013 Allentown, PA